

“BRANDING IS MORE
THAN JUST A LOGO
EFFECTIVE DESIGN
IS ABOUT BEING
REMEMBERED.”

d-mars.com has a highly creative professional logo design team, working and analyzing to provide your company with the most unique sophisticated company logo design. Please tell us as much about your logo design project as you possibly can. Failure to enter enough detail will result in loss of time and additional questions when you are contacted by a d-mars.com designer. Take the time now to let us know what you want to accomplish.

[Reinforce BRAND]

Familiarity is the key to growing your business. Logo design is a primary factor since your company logo is the cornerstone of all your marketing and promotional materials. A unique company logo will not only tell people what and who you are, but it will set you apart from the competition. **d-mars.com** design team is made up of highly professional designers who are ready to assist you in creating the perfect custom identity. Building a solid brand for your business is your main goal. You will be exposed to original company logo designs that are each customized to fit your business profile and target market. **d-mars.com** design team will be working with your company to ensure that all details of your business model are taken into consideration. Our first goal is to define your business description, target market, competition and business vision. The first versions are ready for viewing within 4 business days of receiving payment. ***If there are any changes that deviate away from your original company description, extra fees will be added, delaying turnaround time for artwork.***



Samples

4stage LOGO process

***Signature signifies compliance with logo process**

1 STAGE

Once all of your goals are defined, our design team will display a choice of logo designs via a private online page available to you 24/7.

(<http://www.d-mars.com/clients/proofs07/name>)

You can choose one design or we can revise one from the four variations. It is essential for the graphic designer to receive detailed email feedback on the logo of your choice.



Sample

CLIENTSIGNATURE

DATE

2 STAGE

In the second stage, Any updated logo revisions will be sent through the same online page that we offer to the client in the first stage of the process.



Samples

CLIENTSIGNATURE

DATE

3 STAGE

The final art files will be made available once we get an official sign-off, either by fax or email.

Logo Formats

- **EPS** file for vector format.
- **BMP, PDF & TIF** file for high res. use in documents, and printing in color.
- **GIF & JPG** file for web use.

(NO EXTRA CHARGE FOR FILE CONVERSIONS).

(FULL PAYMENT MUST BE MADE, IF A BALANCE IS OWED OR IMMEDIATELY UPON COMPLETION).

CLIENTSIGNATURE

DATE

4 STAGE

The final files can be sent to you via email or put on a CD for mail-out. In the event a client happens to misplace or lose the electronic artwork. A client may be charged a recovery storage fee of \$25.00 (Includes email of logo formats and CD plus shipping fee if needed.)

No ground shipping fee unless overnight delivery is requested.

CLIENTSIGNATURE

DATE



Samples



Samples